

Join The 5% Club:
Demonstrate Your Commitment
to Skills and Employment

Introduction

Welcome to The 5% Club, where over 1,000 employers of all sectors and sizes converge to uphold the ethos of 'earn and learn'. We invite you to become part of a dynamic movement dedicated to fostering skills development, supporting apprenticeships and 'earn and learn' more widely, and shaping the future workforce.



Membership Levels

We offer two tiers of membership:

- ▶ Entry Level: Free at point of entry, open to all organisations committed to our ethos.
- ▶ Enhanced Platinum, Gold, Silver, and Bronze Memberships: Awarded annually through our rigorous Employer Audit accreditation program.

Benefits of Membership

Joining The 5% Club brings a multitude of advantages:

- ▶ Enhance Your Brand: Associate your organisation with a commitment to skills development and employment.
- ▶ Utilise Membership in Bids and Tenders: Leverage your affiliation to strengthen proposals and demonstrate your dedication to workforce development.
- ▶ Corporate Reputation and Responsibility: Showcase your investment in training and employment, bolstering your reputation as a responsible employer.
- ▶ Representation: Be part of a unique and credible voice advocating for employer interests.
- ▶ Networking and Insight: Connect with peers, share best practices, and gain valuable insights into workforce development strategies.

Caren Alderwick

*Head of Apprenticeships and Operational Training,
CrossCountry*

At CrossCountry, we proudly joined The 5% Club in 2023. Over the past three years, we've diligently expanded 'Earn and Learn' apprenticeship opportunities, fostering colleague growth and professional advancement. We are immensely proud of our progress, recognising the invaluable contributions apprentices make across all job roles and grades. We're committed to promoting diversity through our Apprenticeship scheme by supporting colleagues in attaining relevant qualifications, including maths and English where needed, enabling them to reach their full potential and realise their career aspirations.



How to Join as a Basic Member

Joining is simple:

- ▶ Sign Our Charter: Pledge voluntary commitment to our goals.
- ▶ Provide Data: Share a breakdown of key numbers related to your workforce's participation in apprenticeships, graduate programs, and sponsored courses.

We encourage our basic members to aspire to Platinum, Gold, Silver, or Bronze status through our annual Employer Audit process, ensuring continuous improvement and recognition of excellence.

Join The Club Today

In 2021, we introduced the Employer Audit initiative, offering the opportunity for Platinum, Gold, Silver, and Bronze membership. Join as an entry level member today, and be part of The 5% Club movement. Participate in the annual Employer Audit to elevate your membership status and showcase your commitment to skills development.

For membership enquiries and submissions, please contact us at: contactus@5percentclub.org.uk

Join us today and make a difference in shaping the future of skills and employment.

Darryl Jones

Learning and Development Manager, Kilnbridge

"Kilnbridge joined The 5% Club to showcase our commitment and investment to the construction industry by investing and training future talent. We value being members of The 5% Club as it enables us to collaborate with companies from different industries to share and learn best practices and new ideas we can potentially implement within our business.

Overall, supporting workplace learning opportunities is strategically imperative for Kilnbridge as part of our strategy to grow our business, be dynamic and competitive within the construction industry."

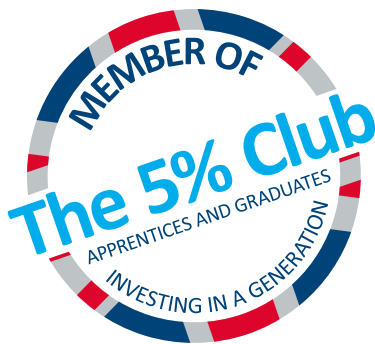


Julie Lawrenson

Head of Learning and Organisational Development, Bell

As a Platinum member of The 5% Club, Bell are committed to growing and sustaining the business through Apprenticeships and other 'earn to learn' programmes. Through our Bell Academies, we support candidates with the transition into employment, particularly those from underrepresented and under privileged groups which we have done successfully for a number of years. With over 250 employees in 'earn to learn' positions at any one time, our achievements were recognised in both 2022 and 2023 when we were awarded the 'Breadth and Balance' Award at The 5% Club's prestigious awards event in London.

Being a member of The 5% Club has allowed us to benchmark our performance through the annual 'Employer Audit' process and in turn enabled us to enhance our employability support offering. We have broadened our training opportunities by sharing best practice with like-minded people and member organisations. More recently we have extended the scope of our careers offering to over 50,000 young people by partnering with The School Outreach Company and continue to benefit from being an active member of The Club.



Registered Office: 212a Bocking Lane,
Greenhill, Sheffield, S8 7BP

W: www.5percentclub.org.uk

T: 07946 152642

E: contactus@5percentclub.org.uk

Company Number: 10301475

Charity Number: 1179354

VAT Number: 305 2540 43