# The 5% Club Consultancy Service





## Unlock insights into your workforce – an exclusive offering for Accredited Members

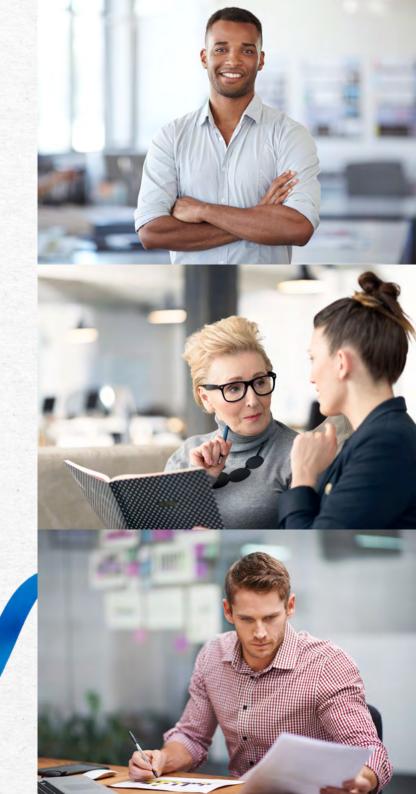
The 5% Club is dedicated to helping its *Bronze, Silver, Gold, and Platinum* members extract maximum value from their *Employer Audit Benchmarking Report.*Our *Consultancy Service* is designed to translate the benchmarked data into *strategic action,* ensuring your workplace learning initiatives are and remain *effective, inclusive, and future-proofed.* 











### Why invest in our Consultancy Service?

Your *Employer Audit Scheme Report* contains invaluable benchmarking insights – but without expert interpretation and structured action, *opportunities for growth may be missed*. Our Consultancy Service enables you to:

- Unlock powerful insights Go beyond the numbers and discover what your benchmarking report truly means for your business
- Strengthen workforce development Build a robust, future-ready talent pipeline through data-driven decisions
- Enhance programme effectiveness Improve the structure, accessibility, and inclusivity of apprenticeships, graduate schemes, and sponsored student programmes
- Boost retention and completion rates Address barriers to success with targeted interventions and support mechanisms
- Advance your accreditation Implement strategies that align with best practices, helping you progress through The 5% Club membership tiers

Our consultancy ensures that your workforce learning initiatives are not only *aligned with industry best practices* but also *custom-tailored to your organisation's needs.* 





### Our comprehensive and proven approach

Our expert-driven consultancy follows a *highly effective*, *structured process* that ensures clarity, direction, and measurable results – without disrupting your daily operations.

#### Step 1: In-depth research and analysis

- We establish your drivers, business objectives and associated challenges
- We conduct a detailed, desk-based review of your Employer Audit Scheme Report
- Our experts assess *your organisation's performance* against industry benchmarks and key trends
- We identify areas where improvements can yield maximum impact

#### Step 2: Stakeholder engagement and discovery

- Up to eight in-depth, structured interviews with senior leadership, HR, L&D, and key operational staff
- These recorded discussions allow us to gain deep insights into your organisational culture, challenges, and aspirations
- We uncover *barriers to growth* and explore innovative solutions to *enhance workforce learning*

#### Step 3: Tailored strategic report and action plan

- A comprehensive, fully customised report packed with insights, recommendations, and a clear roadmap for implementation
- Targeted advice on:
  - Optimising recruitment, retention, and mentorship
  - Developing career pathways and upskilling strategies
  - Enhancing programme visibility and employer brand positioning
  - Implementing measurable success metrics and tracking mechanisms
- Each recommendation is designed to drive *meaningful*, sustainable improvements in your workplace learning strategy

#### Step 4: Virtual delivery for maximum efficiency

- We understand the demands on your time that is why our entire consultancy process is delivered remotely
- This virtual model allows for rapid turnaround, minimal disruption, and cost efficiency
- Your tailored strategy will be ready within just three working days

## **Expertise** you can trust

Developed in partnership with *Grant Thornton People Advisory Services*, our consultancy service is delivered by a team of *seasoned experts* who bring:

- Unmatched industry knowledge Specialists in talent development, workforce planning, and leadership training
- Hands-on experience Our team includes UK Armed Forces veterans with deep learning and development expertise, ensuring practical, action-focused solutions
- Proven success strategies Data-driven best practices tailored to your unique organisational goals

## Investment and value proposition

#### Time-efficient and cost-effective

- Requires only one working day (6–8 hours) of your time
- The full research, analysis, and reporting process is completed within three working days
- 100% remote delivery for ease and flexibility

#### Fixed, transparent pricing

 A complete, expert-led consultancy engagement is available in the cost range of £2000–£5000 + VAT, subject to an initial review of your ambition and needs

#### **Guaranteed, actionable outcomes**

 Receive a tailored action plan designed to drive measurable improvements in workforce learning and talent development



## Take the next step – future-proof your workforce today!

Turn insights into action and take your workforce learning strategy to the next level.

Get in touch for a no-obligation consultation and tailored quote:

Email: mark.cameron@5percentclub.org.uk

Website: www.5percentclub.org.uk/consultancy-service/

Secure your place today - empower your workforce for long-term success!



